

# Statement of Financial Condition (unaudited)

June 30, 2023

## Vanguard Marketing Corporation

(a wholly owned subsidiary of The Vanguard Group, Inc.)

(a wholly-owned subsidiary of The Vanguard Group, Inc.)

## STATEMENT OF FINANCIAL CONDITION (unaudited)

		June 30, 2023
ASSETS		
Cash and cash equivalents.	\$	129,620,967
Cash and qualified securities segregated under federal and other regulations	•	617,689,725
Receivables from customers		685,374,805
Receivables from brokers, dealers, and clearing organizations		, ,
Securities borrowed.		119,978,143
Clearing organizations		42,703,939
Securities failed to deliver		7,540,215
Investments in fractional shares held by customers		554,104,447
Depository Trust and Clearing Corporation membership, at cost		2,765,186
Securities owned, at fair value		5,089,066
Other assets		40,307,665
Total assets	\$	2,205,174,158
Liabilities: Payables to customers.	\$	606,405,772
Payables to brokers, dealers, and clearing organizations  Securities loaned		186,549,869
Clearing organizations.		53,471,804
Securities failed to receive.		2,483,257
Short-term borrowing.		300,000,000
Repurchase obligation for investments held by customers		554,104,447
Securities sold, not yet purchased, at fair value		4,286
Payable to The Vanguard Group, Inc		19,548,513
Income taxes payable		3,885,226
Other liabilities		18,663,772
Total liabilities		1,745,116,946
Shareholder's equity:		
Common stock (\$.10 par value, 1,000 shares		
authorized, issued and outstanding)		100
Additional paid-in capital		102,499,900
Retained earnings		357,557,212
Total shareholder's equity		460,057,212
Total liabilities and shareholder's equity	\$	2,205,174,158

(A wholly-owned subsidiary of The Vanguard Group, Inc.)

## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

### **NOTE 1 – ORGANIZATION AND OPERATIONS**

The Vanguard Group, Inc. (Vanguard), the parent company, initially formed Vanguard Marketing Corporation (the Corporation), a Pennsylvania corporation, to facilitate compliance with regulatory requirements of certain states in which shares of the funds in The Vanguard Group of Investment Companies are offered. The Corporation is a broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). The Corporation also provides brokerage services, such as trade clearance, settlement, and custody, as a self-clearing broker under the name Vanguard Brokerage Services. The Corporation acts primarily in an agency capacity and typically does not buy or sell securities for its own account.

## NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## **Basis of Presentation:**

The statement of financial condition of the Corporation is prepared on the accrual basis of accounting in conformity with U.S. generally accepted accounting principles ("GAAP") which requires management to make estimates and assumptions that affect the amounts reported in the statement of financial condition and related disclosures. These would include estimates for contingent assets and contingent liabilities. Actual results could differ from those estimates.

### Income Taxes:

The Corporation's taxable income is included in the consolidated federal income tax return of Vanguard. Depending on the state, the Corporation files as part of a consolidated/combined group or its own separate state income tax return. Federal income taxes and combined state taxes are calculated based on the Corporation's proportional contribution to the consolidated/combined tax expense using the principles per the Consolidated Tax Sharing Agreement. The amount of current tax calculated is remitted to Vanguard per the Consolidated Income Tax Sharing Agreement. The amount of current and deferred taxes payable is recognized as of the date of the statement of financial condition, utilizing currently enacted tax laws and rates.

## Fair Value of Short-Term Financial Instruments:

The carrying amount of cash and cash equivalents; cash and qualified securities segregated under federal and other regulations; receivables from customers; payables to customers; receivables from brokers, dealers, and clearing organizations; payables to brokers, dealers, and clearing organizations; short-term borrowings; and accrued expenses approximate fair value because of the short maturity of these financial instruments and generally negligible credit risk.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Cash Equivalents:

The Corporation has defined cash equivalents as highly liquid investments, with original maturities of three months or less.

## NOTE 3 – CASH AND QUALIFIED SECURITIES SEGREGATED UNDER FEDERAL AND OTHER REGULATIONS

Cash and qualified securities segregated under federal and other regulations includes amounts segregated in accordance with Rule 15c3-3 of the Securities Exchange Act of 1934. Under Rule 15c3-3, a broker-dealer carrying customer accounts is subject to requirements related to maintaining cash or qualified securities in a segregated reserve account for the exclusive benefit of customers. As of June 30, 2023, the Corporation held \$541.5 million in cash and \$74.1 million in qualified securities in a segregated reserve account for the exclusive benefit of customers in accordance with Rule 15c3-3 of the Securities Exchange Act of 1934.

The Corporation conducts a fully paid lending program in which customers agree to make available their fully paid securities to be loaned to third parties in exchange for a fee. As of June 30, 2023, the Corporation held cash collateral of \$2.1 million in a segregated account for the exclusive use of customers participating in the program.

As of June 30, 2023, the Corporation held \$543.6 million in segregated cash and \$74.1 million in segregated qualified securities.

### NOTE 4 – RECEIVABLES FROM AND PAYABLES TO CUSTOMERS

Receivables from and payables to customers include amounts due on cash and margin transactions. Securities owned by customers are held as collateral for receivables.

## NOTE 5 – OFF-BALANCE SHEET RISK

In the normal course of business, the Corporation's customer activities involve the execution, settlement, and financing of customer securities transactions. In accordance with industry practices, the Corporation generally settles transactions executed on behalf of its customers within two business days after the trade date. These transactions may expose the Corporation to off-balance sheet risk in the event that the customer or other broker is unable to fulfill its contractual obligations and the Corporation has to purchase or sell the financial instrument underlying the contract at a loss. Settlement of these transactions did not have a material effect on the Corporation's statement of financial condition.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 5 – OFF-BALANCE SHEET RISK (Continued)**

The Corporation's customer security activities are transacted on either a cash or margin basis. In margin transactions, the Corporation extends credit to its customers, subject to regulatory and internal margin requirements, collateralized by cash and securities in the customers' accounts. In connection with these activities, the Corporation executes and clears customer transactions involving the sale of securities not yet purchased, which are transacted on a margin basis, subject to individual exchange regulations.

Such transactions may expose the Corporation to significant off-balance sheet risk in the event margin requirements are not sufficient to fully cover losses the customers may incur. In the event that the customer fails to satisfy its obligations, the Corporation may be forced to sell or purchase financial instruments at prevailing market prices to fulfill its customer obligations. The Corporation seeks to control the risks associated with its customer activities by requiring customers to maintain margin collateral in compliance with regulatory and internal guidelines. The Corporation monitors required margin levels daily and, pursuant to such guidelines, requires the customer to deposit additional collateral or reduce positions when necessary.

The Corporation's customer financing and securities settlement activities may require the Corporation to pledge or loan customer securities as collateral in support of various secured financing sources, such as bank loans, margin deposit requirements, or securities lending activities. In the event the counterparty is unable to meet its contractual obligation to return customer securities pledged or loaned as collateral, the Corporation may be exposed to the risk of acquiring the securities at the prevailing market prices in order to satisfy its customer obligations. The Corporation controls this risk by marking to market on a daily basis and requiring adjustments of cash collateral.

As of June 30, 2023, customer margin debt was \$651.7 million, which is included in receivables from customers on the statement of financial condition, of which up to 140 percent, or \$912.4 million, was available to be used as collateral for the various financing activities listed above.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## NOTE 6 - OFFSETTING ASSETS AND LIABILITIES

The following disclosure provides information about financial instruments that are subject to enforceable netting agreements. For financial statement purposes, the Corporation does not offset its securities borrowing and securities lending transactions. Therefore, the securities borrowed and securities loaned are presented gross in the statement of financial condition. As of June 30, 2023, the Corporation's securities borrowed had a fair value of \$118.3 million and were collateralized by cash in the amount of \$120.0 million. As of June 30, 2023, the Corporation's securities loaned had a fair value of \$182.9 million and were collateralized by cash in the amount of \$186.5 million. The Corporation's securities borrowing and securities lending transactions are transacted under master agreements widely used by counterparties and allow for net settlement of payments in the normal course of business, as well as offsetting of all contracts with a given counterparty in the event of bankruptcy or default of one of the parties to the transaction. Although not offset on the statement of financial condition, the amount of offset available as of June 30, 2023 was \$33.2 million. The Corporation also participates in a program through a clearing organization that guarantees the return of cash in the event of counterparty default. As of June 30, 2023, \$26.5 million of securities borrowed and \$136.1 million of securities loaned amounts included on the statement of financial condition were included in this program. Please see Notes 7 and 13 for additional information about the Corporation's securities borrowed and securities lending transactions.

## NOTE 7 – RECEIVABLES FROM BROKERS, DEALERS, AND CLEARING ORGANIZATIONS

Amounts receivable from brokers, dealers, and clearing organizations as of June 30, 2023 consisted of the following:

Securities borrowed	\$ 119,978,143
Clearing organizations	42,703,939
Securities failed to deliver	7,540,214
Total	\$ 170,222,296

Securities borrowed result from transactions with other brokers, dealers, or financial institutions and are recorded at the amount of cash collateral advanced. Securities borrowed transactions require the Corporation to deposit cash as collateral with the lender. The collateral deposited is an amount generally in excess of the market value of securities borrowed. The Corporation monitors the market value of the securities borrowed on a daily basis, with additional collateral sent or excess collateral returned as necessary.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## NOTE 7 – RECEIVABLES FROM BROKERS, DEALERS, AND CLEARING ORGANIZATIONS (Continued)

Clearing organizations assist in the comparison, clearance, and settlement of security transactions. Amounts receivable from clearing organizations primarily represent margin deposits used as performance bonds for open trades, and good-faith funds on deposit regardless of activity, which is further detailed in Note 19.

Securities failed to deliver represent receivables for securities sold that have not been delivered by the Corporation for which the settlement date has passed. Receivables related to securities failed to deliver are collateralized by the underlying securities.

## NOTE 8 – INVESTMENT IN FRACTIONAL SHARES AND REPURCHASE OBLIGATION FOR INVESTMENTS HELD BY CUSTOMERS

The Corporation operates a dividend reinvestment program which provides customers the ability to reinvest cash dividends into security shares, which may result in a customer investing in a fraction of a share. Fractional shares held by customers do not meet the criteria for derecognition under ASC 860, Transfers and Servicing, and are accounted for as a secured borrowing (repurchase obligation). These financial assets are presented as investments in fractional shares held by customers and a corresponding repurchase obligation for investments held by customers. The Corporation measures these financial assets and the corresponding repurchase obligation for investments at fair value, as determined by quoted prices in active markets. The amount included on the statement of financial condition related to this program was \$554.1 million as of June 30, 2023.

## NOTE 9 – DEPOSITORY TRUST AND CLEARING CORPORATION MEMBERSHIP, AT COST

The Corporation owns membership shares in the Depository Trust and Clearing Corporation (DTCC) that represent ownership interest and provide the Corporation with the right to conduct business through the DTCC. The membership shares are subject to restriction and are carried at cost. As of June 30, 2023, the Corporation owned \$2.8 million of DTCC membership shares.

(A wholly-owned subsidiary of The Vanguard Group, Inc.)

## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## NOTE 10 - SECURITIES OWNED AND SECURITIES SOLD, NOT YET PURCHASED

Securities owned and securities sold, not yet purchased are presented at fair value. As of June 30, 2023, securities consisted of:

	Sold,	Sold, Not Yet			
Owned		chased			
\$ 2	\$	-			
255,778		-			
4,805,548		4,104			
27,364		182			
 374					
\$ 5,089,066	\$	4,286			
Ф.	\$ 2 255,778 4,805,548 27,364 374	Owned Pur \$ 2 \$ 255,778 4,805,548 27,364 374			

### **NOTE 11 – FAIR VALUE MEASUREMENTS**

The Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 820 defines fair value, establishes a framework for measuring fair value, and establishes a hierarchy of fair value inputs. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income, or cost approach, as specified by FASB ASC 820, are used to measure fair value. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

Level 1 — quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity has the ability to access at the measurement date (examples include active exchange traded equity securities).

Level 2 — observable inputs other than Level 1 quoted prices including, but not limited to, quoted prices for similar securities, interest rates, prepayment speeds, and credit risk. These inputs are based on market data obtained from independent sources.

Level 3 — unobservable inputs that reflect the entity's own assumptions based on the best information available (examples include private equity investments).

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 11 – FAIR VALUE MEASUREMENTS (Continued)**

The availability of observable inputs can vary from security to security and is affected by a wide variety of factors, including, for example, the type of security, the liquidity of markets, and other characteristics particular to the security. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised in determining fair value is greatest for instruments categorized in Level 3. The inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement falls in its entirety is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

The Corporation values its investments in sponsored mutual funds and money market mutual funds at the quoted daily closing net asset values (NAVs) per share. The Corporation's investments in equities and options are valued at the daily closing price on the exchange on which securities and options are traded. U.S. Government obligations are valued using quoted market prices. Corporate obligations and state obligations are valued by the Corporation based on prices furnished by dealers who make markets in such securities, which considers the yield or price of bonds of comparable quality, coupon, maturity, and type.

The following tables summarize the fair value of the Corporation's securities owned and securities sold, not yet purchased as of June 30, 2023:

Securities owned:	Level 1	Level 2		Level 3	
U.S. Government obligations	\$ 2	\$	-	\$	-
Mutual funds	255,778		-		-
Equities	4,805,548		-		-
Corporate obligations	-		27,364		-
State and municipal government obligations			374		-
Total	\$ 5,061,328	\$	27,738	\$	

Securities sold, not yet purchased:	Lev	zel 1	Level 2		Level 3	
Equities	\$	4,104	\$	-	\$	-
Corporate obligations				182		
Total	\$	4,104	\$	182	\$	-

(A wholly-owned subsidiary of The Vanguard Group, Inc.)

## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 11 – FAIR VALUE MEASUREMENTS (Continued)**

The fair value of investments in fractional shares held by customers and the corresponding repurchase obligation for investments held by customers is determined by quoted prices in active markets (Level 1 in the fair value hierarchy).

The following tables summarize assets and liabilities not measured at fair value on the statement of financial condition as of June 30, 2023. Assets and liabilities that are not measured at fair value are carried at amounts that best estimate their fair value due to their short-term nature and insignificant credit risk.

Assets:	 Level 1	evel 1 Level 2		 Level 3		
Cash and cash equivalents	\$ 129,620,967	\$	-	\$ -		
Cash and qualified securities segregated						
under federal and other regulations	617,689,725		-	-		
Receivables from customers	-		685,374,805	-		
Receivables from brokers, dealers, and						
clearing organizations	-		170,222,296	-		
DTCC membership, at cost	-		2,765,186	-		
Other assets			40,307,664	 		
Total	\$ 747,310,692	\$	898,669,951	\$ -		
Liabilities:						
Payables to customers	\$ -	\$	606,405,772	\$ -		
Payables to brokers, dealers, and						
clearing organizations	-		242,504,930	-		
Short-term borrowing	-		300,000,000	-		
Payable to The Vanguard Group, Inc.	-		19,548,513	-		
Income taxes payable	-		3,885,226	-		
Other liabilities			18,663,770	 		
Total	\$ 	\$	1,191,008,211	\$ _		

(A wholly-owned subsidiary of The Vanguard Group, Inc.)

## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

### **NOTE 12 – SHORT-TERM BORROWING**

In May 2023, the Corporation entered into an amended and restated \$1.5 billion committed line of credit agreement with Vanguard. The line of credit carries a variable interest rate and the effective interest rate was 5.85% as of June 30, 2023. In addition, the Corporation had \$300.0 million borrowed on this line of credit as of June 30, 2023.

The Corporation also has access to additional bank facilities for customer/firm bank loans. These credit facilities require the Corporation to pledge customer/firm securities to secure funding. As of June 30, 2023, the Corporation did not have any borrowings outstanding from these bank facilities.

## NOTE 13 – PAYABLES TO BROKERS, DEALERS, AND CLEARING ORGANIZATIONS

Amounts payable to brokers, dealers, and clearing organizations as of June 30, 2023 consisted of the following:

Securities loaned	\$ 186,549,869
Clearing organizations	53,471,804
Securities failed to receive	2,483,257
Total	\$ 242,504,930

Securities loaned result from transactions with other brokers, dealers, or financial institutions and are recorded at the amount of cash collateral received. Securities loaned transactions require the Corporation to receive cash as collateral from the borrower. The collateral received is an amount generally in excess of the market value of securities loaned. The Corporation monitors the market value of the securities loaned on a daily basis, with additional collateral received or excess collateral returned as necessary.

Clearing organizations assist in the comparison, clearance, and settlement of security transactions. Amounts payable to clearing organizations represent the payables for securities purchased that have not been received by the Corporation for which the settlement date has passed and the net payable of securities purchased and sold for which settlement has not occurred.

Securities failed to receive represent payables to broker-dealers for securities purchased that have not been received for which the settlement date has passed.

(A wholly-owned subsidiary of The Vanguard Group, Inc.)

## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 14 – RELATED PARTY TRANSACTIONS**

The Corporation is a wholly-owned subsidiary of Vanguard. As such, the statement of financial condition may not necessarily be indicative of the financial position that would have existed had the Corporation operated as an unaffiliated corporation.

As of June 30, 2023, the Corporation owed \$19.5 million to Vanguard.

As of June 30, 2023, the Corporation owed \$1.4 million to Vanguard Advisers, Inc. and \$0.3 million to Vanguard National Trust Company. These amounts are included in other liabilities.

### **NOTE 15 – INCOME TAXES**

The Corporation is included in the consolidated federal income tax return filed by Vanguard. Federal income taxes and combined state taxes are calculated as if the Corporation filed on a separate return basis, and the amount of current tax calculated is remitted to Vanguard per the Consolidated Income Tax Sharing Agreement.

The amount of current and deferred taxes payable is recognized as of the date of the statement of financial condition, utilizing currently enacted tax laws and rates.

The Corporation is subject to routine examinations by the respective federal, state, and applicable local jurisdictions. Federal income tax returns for 2015 and later years remain subject to examination. The years open to examination by state and local governments vary by jurisdiction.

Vanguard's consolidated U.S. income tax returns for 2015 through 2020, which include the Corporation, are under examination by the Internal Revenue Service (IRS). As of June 30, 2023, the IRS has not proposed any adjustments.

### **NOTE 16 – NET CAPITAL REQUIREMENTS**

The Corporation is subject to Rule 15c3-1 of the Securities Exchange Act of 1934, which requires the maintenance of minimum net capital. The Corporation calculates its net capital using the alternative method, which requires the Corporation to maintain minimum net capital equal to the greater of 2% of aggregate debit items, as defined, or \$250,000. A reduction in business would be required and cash distributions and other payments would be precluded if the percentage falls below 5% of aggregate debit items. As of June 30, 2023, the Corporation had net capital of \$424.5 million or 41.57% of aggregate debit balances, which exceeded the minimum required amount by \$404.1 million.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 17 – CONTINGENCIES**

In the normal course of business, Vanguard and the Corporation may provide general indemnifications pursuant to certain contracts and organizational documents. The maximum exposure under these arrangements is dependent on future claims that may be made against the Corporation and, therefore, cannot be estimated. However, based on experience, the risk of loss from such claims is considered remote.

The Corporation is from time to time a party to regulatory proceedings, claims, and lawsuits, as well as threatened or potential actions or claims concerning matters arising from the conduct of its business activities. The outcome of such actions and the timing of ultimate resolution are inherently difficult to predict and significant judgment may be required in the determination of both the probability of loss and whether the amount of the loss is reasonably estimable. Based on information currently available, advice of counsel, available insurance coverage, and established accruals, the Corporation believes that the eventual outcome of the actions pending against the Corporation, will not, individually or in the aggregate, have a material adverse effect on the Corporation's financial position.

### NOTE 18 – REGULATORY MATTERS

The Corporation operates in a highly regulated industry. Applicable laws and regulations restrict permissible activities and investments and require compliance with financial and customer-related protection. The consequences of noncompliance can include substantial monetary and nonmonetary penalties. In addition, the Corporation is subject to comprehensive examination and supervision by governmental and self-regulatory agencies. These regulatory agencies have broad discretion to impose restrictions and limitations on the operations of a regulated entity where the agencies determine that such operations are unsound, fail to comply with applicable law, or are otherwise inconsistent with the regulations or supervisory policies of these agencies.

## **NOTE 19 – COMMITMENTS**

The Corporation provides guarantees to clearing organizations under each organization's standard membership agreement, which requires members to guarantee the performance of other members. Under such agreements, if another member becomes unable to satisfy its obligations to the clearing organization, other members would be required to meet those shortfalls. The Corporation's liability under these agreements is not quantifiable and may exceed the cash and securities it has posted as collateral. However, the Corporation believes that the potential requirement to make payments under these agreements is remote. Accordingly, no liability has been recognized for these transactions.

In connection with the margin deposit requirements of the Options Clearing Corporation (OCC), the Corporation pledged customer-owned securities with a market value of \$225.6 million with the OCC as of June 30, 2023. The Corporation satisfied the OCC's minimum margin requirement of \$220.4 million.

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## NOTES TO STATEMENT OF FINANCIAL CONDITION June 30, 2023 (unaudited)

## **NOTE 19 – COMMITMENTS (Continued)**

As of June 30, 2023, the Corporation had a cash deposit of \$26.7 million and a pledged treasury bill with a market value of \$19.8 million with the National Securities Clearing Corporation (NSCC), which satisfied the NSCC's minimum clearing fund requirement of \$36.0 million. The cash deposit is included in receivables from brokers, dealers, and clearing organizations and the pledged treasury bill is included in cash and cash equivalents.

Additionally, as of June 30, 2023, the Corporation had cash deposits of \$14.7 million with the OCC to satisfy the OCC's minimum clearing fund requirement of \$14.7 million and \$0.4 million with the Depository Trust Company (DTC) to satisfy the DTC's minimum participant fund requirement of \$0.4 million. The Corporation also held preferred stock of DTCC valued at \$0.1 million as of June 30, 2023. The cash deposits and the DTCC preferred stock are included in receivables from brokers, dealers, and clearing organizations.

### NOTE 20 – CONCENTRATION OF CREDIT RISK

The Corporation is engaged in various brokerage activities in which counterparties primarily include broker-dealers, banks, and other financial institutions. In the event counterparties do not fulfill their obligations, the Corporation may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty. It is the Corporation's policy to review, as necessary, the credit standing of securities lending counterparties.

The Corporation maintains cash with national banks that may exceed FDIC insured levels.